Training Classes to Serve Haunted Attraction Industry Professionals and Enthusiasts

The Midwest Haunters Convention (MHC) offers weekend seminars June 4-5, 2011 in Columbus Ohio at the Greater Columbus Convention Center. Five tracks of education are presented: Acting, Makeup, Props, Haunt Business, and Haunt Design. The seminars are instructed by industry experts and serve participants with skills ranging from beginner to advanced levels and backgrounds ranging from haunt owners to Halloween fans.

The MHC Weekend Seminars are available for $85 in advance (through www.MidwestShow.com) or $99 onsite. Seminars will be held on Saturday June, 4, 2011 from 9:30 – 11 am, 12:30 – 2 pm, and 2:45 – 4:15. Seminars on Sunday June 5, 2011 will be at 10:30 am -12:00 pm and 1:30 – 3 pm.

"I had fun, learned lots, spent lots, hung out with old friends and met many new future ones!"
Victor Bariteau, Home Haunter, Fairhaven, Massachusetts

MHC Weekend Workshops

The MHC offers weekend workshops June 3-5, 2011 in Columbus Ohio at the Columbus Hyatt Regency and Greater Columbus Convention Center on an individual pay per class basis (and are not included as part of the MHC Weekend Seminars.) Registration costs range from $35 – $200. Three tracks of education are presented in 3 hour workshops:

Haunt Business: Getting Started in the Haunted Attraction Industry-Part 1& 2
Instructed by Kelly Allen/Raycliff Manor; Author of So You Want to Be a Haunt Entrepreneur?

Makeup: Airbrushing for Haunted Attractions, Zombies and Gore, SFX Horror Makeup, and Makeup to

Acting: Improv Acting For Experienced Haunters and Developing Unique Haunt Characters

"We had a fantastic time at the MHC Workshops! Our two makeup folks learned tons from Nick and Brian Wolfe and the Bad Boys Haunt Detailing workshop was awesome as well!"
~ Brett Hays, FearFair, Seymour Indiana

MHC Weekend Seminars June 4-5, 2011

Greater Columbus Convention Center

- **Business:** Advanced Lawsuit Protection, Tax Reduction, and Estate Planning Strategies, Improve Your Advertising, Take the Halloween out of Haunting for Revenue All Year, Haunt Design on a Budget, Building Your Haunt Brand through Video, Summary of Business and Personal Legal Issues of the Undead, from Inspiration to Budget & Business Plan: What You Need to Know, Haunt Partnerships
- **Makeup:** Face Painting, Special Effects Makeup: Crew Cuts 531, Zombie Makeup, Reshaping Your Face in Rubber, and Haunt Characters
- **Acting:** Know Your Limits, Accessorize Your Monster, Haunted House Improv Techniques, The Terror Trifecta, Boo Camp 101 and Psych of Scare: Profiling
- **Design:** Haunt Audio and Sound Design, Designing a Haunted Attraction, Safe Lighting for Halloween: LEDs, Haunt Design Using CAD, Suspending Reality: Making gore work in a society that is acclimated
- **Props:** Undressing Distressing: A Guide to Inexpensive Costuming Creations and Alterations, Pneumatics 101, Essential Audacity, DMX Controllers, Using Compressed Air, Animatronics, Monster In a Box: Learn How to Create a Professional Prop

Featured Weekend Workshop & Seminar Instructors

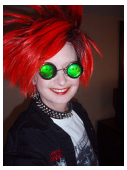
RayCliff Attractions/Author of "So You want to be a Haunt Entrepreneur": Kelly Allen, Bloody Mary Cosmetics/Bobbie Weiner, European Body Art/Nick Herrera, Evil Twin FX/Nick & Brian Wolfe, New Social Media/Jason Dasti, Glenn and Melissa McKnight, The Voice from Hell/Dick Terhune, Canvas Alive/Pashur, "Killer" Katie Johnston Katie Johnston, Death Clock Studios/Matt Seel & Tracee Wesolowski.

Darklight/Quan Gan, EFX-TEK/Jon Williams, Extreme Chicago Hauntings/Lee Filas, the Garage of Evil/TX FX Haunt Club/ Karlen Alexander, Rabid Badger Haunt Consulting/Badger, Raven's Wolfe/Katie Lane, Scared Stiff Magazine-SCAB5/Jeff Glatzer, Shutter Productions/Geoff Beck,

Spookers of New Zealand/Andy Watson, Stiltbeast Studios/Allen Hopps

Brandon Whitaker, Brian Warner, Dale West, Ed Gannon, Eddie McLaurin, Frank Mamana; Glen, Melissa, and Beth, Grendel, Jeff Simmons, John Vileta, Matt Hawkins, Nathan Edmondson, Robyn Burns, Shirley Cochran, and Virgil

The Midwest Haunters Convention (MHC) is the largest Halloween show of its kind in the US serving a primary audience of Haunted Attraction Producers, Actors, Artists and Home Haunters. It features a 60,000 square foot vendor trade show with over 100 vendor booths – and provides regional businesses and residents the opportunity to shop for professional quality Halloween related products.



The MHC Trade Show is free and open to the public with registration; and is held at the Greater Columbus Convention Center in Ohio June 4-5, 2011.

The MHC provides educational seminars and workshops and networking activities for haunted attraction industry professionals. The 2011 MHC features the world's largest haunted attraction bus tour as well as a Monster Masquerade costume party featuring a the Body Art Fashion Show and contests including the Bloody Mary Monster Makeup Wars Competition, Ms Midwest Scary Pageant (featured by AOL Online as one of the Top 10 Freakiest Attractions in the US) & the Scariest Character Contest.

For more information please visit www.MidwestHaunters.com (and sign-up to receive the bi-monthly MHC Newsletter with the latest news and updates!), email MHC@MidwestHaunters.com
or contact Barry at 614-361-1466. The Midwest Haunters Convention is sponsored by Westland Insurance.